



## **Edible Promotional Merchandise**



# About Our Edible Products



Edible promotional merchandise are a fantastic way to promote your brand both internally and externally as they create fantastic impact and generate immense goodwill towards your brand by those who receive them.

We now have a range of fantastic baked edible products that can be decorated with your logo or message to make your brand really tasty.

Our range includes the following fantastic products that can be used to promote your brand in a fun and tasty way.

- Cupcakes
- Cakes
- Biscuits
- Flapjacks
- Brownies
- Cake Pops
- Doughnuts
- Millionaires

The following pages show images of our range with further information.

**#TweetBeforeYouEat** - These products are very social media friendly and if used properly can create really good coverage. Why not run a competition for the best picture of someone eating your products and see how much people will get involved and promote your brand



# UK Wide Delivery

We specialise in multi-location projects as our cakes, cupcakes, biscuits and flapjacks can be delivered to any UK location via our trusted couriers.

We can deliver both large and small quantities, anything from a single tray of cakes to one address, up to thousands of cakes, cupcakes and biscuits to hundreds of locations.

We dispatch our products via a courier that specialises in delivering fragile products. Combined with our specially designed packaging, this means we successfully deliver thousands of products to hundreds of locations every week.

Deliveries are weekdays and we have four delivery options:

By 16:00 / by 12:30 / by 10.30 / by 09.30



All of our edible logo products are sent in packaging that can be 100% recycled and much of our packaging is made from recycled materials.



# Frosted Cupcakes (Large Topper)

Everyone loves receiving a cupcake and they are a great way to promote your brand. Cupcakes are ideal for exhibitions, as desk drops to employees or to send to staff, customers and prospects to celebrate a business event or promotion.

Standard Frosted Cupcakes are our most popular cupcake product and we send out thousands every week to businesses across the UK.

The cupcakes baked from scratch to a traditional recipe using high quality ingredients including butter and free range eggs.

Each cupcake consists of a sponge base, a swirl of buttercream frosting and a 50 mm fondant topper with a high quality edible print.

- **Frosting Flavours:** Vanilla / Lemon / Light Chocolate.
- **Branding Area:** 5cm Diameter Circle.
- **Minimum Order:** 1 tray of 15 cupcakes (online ordering available) going up to thousands to multiple locations.
- **Shelf Life:** At their best for 3 days from delivery.
- **Delivery:** UK Wide delivery to single or multiple locations.
- **Colours:** We have a choice of cupcake cases and can also colour the frosting.



# Frosted Cupcakes (Small Topper)

This cupcake is a variation on our standard Frosted Cupcake where there is a little more frosting and smaller 35mm diameter topper.

This design works well if you want to have coloured buttercream as it is more visible due to the smaller logo topper.

We can also pipe two colour frosting to give a contrast using the colours of your brand.

The cupcakes are baked from scratch to a traditional recipe using high quality ingredients including butter and free range eggs.

Each cupcake consists of a sponge base, a swirl of buttercream frosting and a 35mm fondant topper with a high quality edible print.

- **Frosting Flavours:** Vanilla / Lemon / Light Chocolate.
- **Branding Area:** 3.5cm Diameter Circle.
- **Minimum Order:** 1 tray of 15 cupcakes (online ordering available) going up to thousands to multiple locations.
- **Shelf Life:** At their best for 3 days from delivery.
- **Delivery:** UK Wide delivery to single or multiple locations.
- **Colours:** We have a choice of cupcake cases and can also colour the frosting.



# More Cupcake Options

In addition to our standard Frosted Cupcakes we have a wider range to suit different requirements.

**Filled Cupcakes:** A standard cupcake base that is filled with buttercream. A more robust and longer lasting cupcakes. *Minimum order: 15.*

**Filled Cupcake Pots:** A filled cupcake as above, packaged in its own recycled plastic pot. Ideal for giveaways as the cupcake stays fresh for longer and will not get damaged. *Minimum order: 30.*

**Luxury Frosted Cupcake:** A standard Frosted Cupcake, but with a luxury filled Strawberry, Lemon or Light Chocolate centre. *Minimum order: 15*

**Non Branded Cupcakes:** If you do not want a printed logo topper, we can provide just frosted cupcakes with one or two colour frosting to match your brand colours. *Minimum order: 100*

- **Shelf Life:** At their best for 3 days from delivery.
- **Branding Area:** 5cm Diameter Circle.
- **Delivery:** UK Wide delivery to single or multiple locations.
- **Colours:** We have a choice of cupcake cases and can also colour the frosting.





# Cupcake Gift Boxes

If you need your cupcakes presented in a gift box we have three sizes to choose from.

## **Gift Box Sizes**

Choose from a 6 pack, 12 pack or 15 pack box and any of our cupcake range can be used within the gift boxes.

- **Filled Cupcakes**
- **Filled Cupcake Posts**
- **Luxury Frosted Cupcake**
- **Non Branded Cupcakes**

**Cupcake Shelf Life:** At their best for 3 days from delivery.

**Branding Area:** 5cm Diameter Circle.

**Delivery:** UK Wide delivery to single or multiple locations.



# Full Sized Cakes

A full sized cake is a great way to make a big impact as you get a much larger branding area. They are also great to share amongst a team and be the centre point of a celebration.

- **Cake Shapes:** Square / Round / Rectangular.
- **Portion Sizes:** Portion sizes are based on the industry standard 2" x 1 " slice and our cakes range from 16 portion to 96 portion.

Shape	Small	Medium	Large	X Large	XX Large
Round	14	25	46	66	n/a
Square	18	32	50	72	96
Rectangular	24	35	48	70	n/a

- **Shelf Life:** At their best for 5 days from delivery.
- **Delivery:** UK Wide delivery to single or multiple locations.
- **Colours:** We have a choice of ribbon colours to match your branding.
- **Branding Area:** Various depending upon cake size.
- **Order Quantities:** From just one cake up to hundreds.



# Small Round & Square Biscuits

Biscuits are a great promotional giveaway product and detailed in the next few pages is an overview of the different styles, shapes and sizes available in our range.

Our small round and square biscuit range is our most popular and our team produce thousands every week.

Each biscuit comes individually wrapped in clear packaging so that the logo branded image on the biscuit can be clearly seen. The ingredients are printed on the rear of the pack which is made of Natureflex biodegradable film.

In our range we have four types of biscuit:

- **Round Shortbread:** A high quality all butter shortbread.
- **Square Vanilla Shortbread:** A lovely vanilla biscuit.
- **Round Ginger:** A delicious gingernut style biscuit.
- **Round Choc Chip Cookies:** 'Maryland' style choc chip cookies.

**Product Life:** All of our biscuits have at least a 3 month shelf life.

**Branding Area:** 5cm Diameter or Square.

**Order Quantities:** From just 30 biscuits up to tens of thousands.

**Delivery:** UK Wide delivery to single or multiple locations across the UK.



# Large Biscuits

If you need a bigger branding area on your biscuits we have a range of larger shortbread biscuits.

As with our smaller biscuits, the larger ones come individually wrapped in clear packaging so that the logo branded image on the biscuit can be clearly seen. The ingredients are printed on the rear of the pack.

In our range we have four types of biscuit:

- **8cm Square Shortbread**
- **8cm Round Shortbread**
- **8cm Rectangular Shortbread**

**Product Life:** All of our biscuits have at least a 2 month shelf life.

**Branding Area:** 8cm diameter or square or 8 x 4 cm rectangle.

**Order Quantities:** From just 30 biscuits up to thousands.

**Delivery:** UK Wide delivery to single or multiple locations across the UK.





# Shaped Biscuits

If you want something different that really stands out, why not try a shaped biscuit that represents your brand or message.

Our shaped biscuits are a vanilla shortbread flavour and can be baked into many shapes and sizes.

We have made everything from handbags and jigsaw pieces to cars, planes and tractors, through to camels and polar bears! The only limit is your imagination!

Shaped biscuits are all hand cut using a specific shaped cookie cutter and we can get these manufactured to suit the shape you need.

- **Product Life:** All of our biscuits have at least a 2 month shelf life.
- **Order Quantities:** From just 100 biscuits up to thousands.
- **Bespoke Cutters:** from £25 to £95 depending upon the shape.
- **Delivery:** UK Wide delivery to single or multiple locations across the UK.



# Ribbon & Card Biscuits

If you want your biscuits to look a bit more posh we can decorate them with a coloured ribbon and even add a business or information card to the pack!

Each biscuit comes individually wrapped in clear packaging so that the logo branded image on the biscuit can be clearly seen. The ingredients are printed on the rear of the pack which is made of Natureflex biodegradable film.

In our range we have four types of biscuit:

- **Shortbread:** A high quality all butter shortbread, our best seller.
- **Ginger:** A delicious gingernut style biscuit.
- **Choc Chip Cookie:** A 'Maryland' style choc chip cookie.
- **Double Choc Chip Cookie:** Another Maryland style cookie.
- **Shaped Biscuits:** A vanilla shortbread.

**Product Life:** All of our biscuits have at least a 2 month shelf life.

**Order Quantities:** From just 100 biscuits up to tens of thousands.

**Delivery:** UK Wide delivery to single or multiple locations across the UK.



# Logo Cake Pops

Our new Logo Pops are made from a mix of crumbed sponge cake and buttercream to give a nice velvety centre and then covered with a chocolate flavoured coating and decorative sprinkles. Each Logo Pop is then decorated with a full colour edible logo.

Logo Pops are a great alternative to cupcakes and are an exciting and new way to make your brand tasty!

- **Branding Area:** 5cm Diameter Circle.
- **Filling Flavours:** Vanilla & Light Chocolate.
- **Colours:** White or Brown chocolate flavour coating.
- **Decoration:** Multicoloured or white sprinkles.
- **Minimum Order:** 50 Logo Pops, though we can produce thousands for hundred of locations.
- **Shelf Life:** At their best for 5 days from delivery.
- **Delivery:** UK Wide delivery to single or multiple locations.



# Brownies

Our Brownies are a great alternative to cupcakes and biscuits and come in a range of options.

## **5cm Wrapped Brownie Bite**

An individually wrapped Brownie bite with a full colour edible icing logo print on top. Each Brownie is wrapped in clear film with ingredients on the base.

## **8 x 4cm Brownie**

A larger Brownie with a bigger branding area for the edible logo image. Each Brownie is wrapped in clear film with ingredients on the base.

## **Brownie Letterbox Gift Pack**

A 6 pack of Brownies Bites with full colour edible icing images in a lidded gift box. This product can be posted via Royal Mail and will fit through a standard UK letterbox.

**Delivery:** UK Wide delivery to single or multiple locations.

**Shelf Life:** 5 days from receipt.





# Logo Doughnuts

Our small and large Doughnuts are piped with a swirl of flavoured buttercream frosting and then topped with an edible logo image.

## Large Doughnuts

- **Flavours:** Vanilla / Lemon / Light Chocolate.
- **Branding Area:** 5cm Diameter Circle.
- **Minimum Order:** 1 box of 15 doughnuts (online ordering available), though we can produce thousands for hundreds of locations. Must be in multiples of 15.

## Small Doughnuts

- **Flavours:** A small chocolate covered Doughnut with Vanilla / Lemon / Light Chocolate frosting.
- **Branding Area:** 3.5cm Diameter Circle.
- **Minimum Order:** 100 doughnuts, though we can produce thousands for hundreds of locations.

**Shelf Life:** At their best for 2 days from delivery.

**Delivery:** UK Wide delivery to single or multiple locations.



# Millionaire Bite

Our new Logo Branded Millionaire Bites are going to be a sure fire hit. A layer of biscuit base is topped with caramel and chocolate on top of which is attached an edible logo iced topper.

The Millionaire Squares can be individually wrapped or packed in trays of 6

## 5cm Wrapped Millionaire Bite

An individually wrapped Millionaire bite with a full colour edible icing logo print on top. Each Brownie is wrapped in clear film with ingredients on the base.

## Millionaire Letterbox Gift Pack

A 6 pack of Millionaire Bites with full colour edible icing images in a lidded gift box. This product can be posted via Royal Mail and will fit through a standard UK letterbox.

- **Flavour:** Chocolate & Caramel
- **Minimum Order:** 50 bites, though we can produce thousands for hundred of locations.
- **Shelf Life:** At their best for 5 days from delivery.
- **Delivery:** UK Wide delivery to single or multiple locations.

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# Christmas

We have a great range of festive products to promote your brand in the run up to Christmas. All of these products can be branded with full colour edible icing logo prints:

- **Gingerbread Men:** Designed as either Santa, Snowmen, Elves or Penguins.
- **Shortbread:** Christmas Trees and Santas.
- **Christmas Cake Bites:** Individually wrapped or in 6 pack boxes.
- **Chocolate Orange Brownies:** Individually wrapped or in 6 pack boxes.
- **Snowball Logo Pops:** A white Logo Pop with white 'Snow' sprinkles.
- **Christmas Cake Bars** 6 inch branded cake bar in a gift box.

**Delivery:** UK Wide delivery to single or multiple locations.



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